Justin Cody's Race To Survival

A Hybrid Teen Adventure Series

COVID FRIENDLY!!

Based on the YA Book by Cliff Jacobson
The most published camping & canoeing writer of all time

Adapted by Clarissa Jacobson and Shayna Weber

SERIES SYNOPSIS

USAF AERODRONE

Thirteen-year-old Justin Cody is failing two classes and is addicted to texting and video games. Forced to take a wilderness canoe trip in Canada with his Grandpa Henry, Justin is thrust into a race for survival when the two discover a stolen, top-secret military drone that has crashed. When mysterious men come to retrieve it, Grandpa Henry is kidnapped. Justin, now alone - who knows nothing about canoeing and camping - must find his way to a distant lake in the hopes of rescue.

FORMAT

Justin Cody's Race To Survival is a 30-minute hybrid scripted/reality television series that tells a character-driven story with emotional arcs. Weaved into the narrative are three, fun, engaging tutorials on essential camping/survival techniques and respect for nature.

IT'S A KID'S SURVIVOR/MACGYVER!

This is a show for the whole family, everyone can take these camping skills with them out to the woods or even in your own backyard. Because travel is so limited during Covid-19, camping has once again become a popular American vacation, bringing families together in one of the only safe pastimes available.

EVERY EPISODE WILL INCLUDE:

Three reality segments:
- Two, two-minute lessons featuring "Obi-Wan Kenobi" Grandpa who appears as a hologram, teaching Justin skills to push him forward to rescue. (Pilot episode features real Grandpa)
- One, one-minute lesson featuring Justin learning a skill on his own, straight from Grandpa's guidebook.

A flashback to Justin's home/school life:
- Features his schoolmates and/or mom.
- Always ties into the lessons he is learning out in the wilderness.

PILOT EPISODE

TEASER

- Justin Cody stands completely alone on the edge of a massive waterfall in the dense wilderness. More scared than he's ever been his entire life, he yells: *"What do I do now?!"*
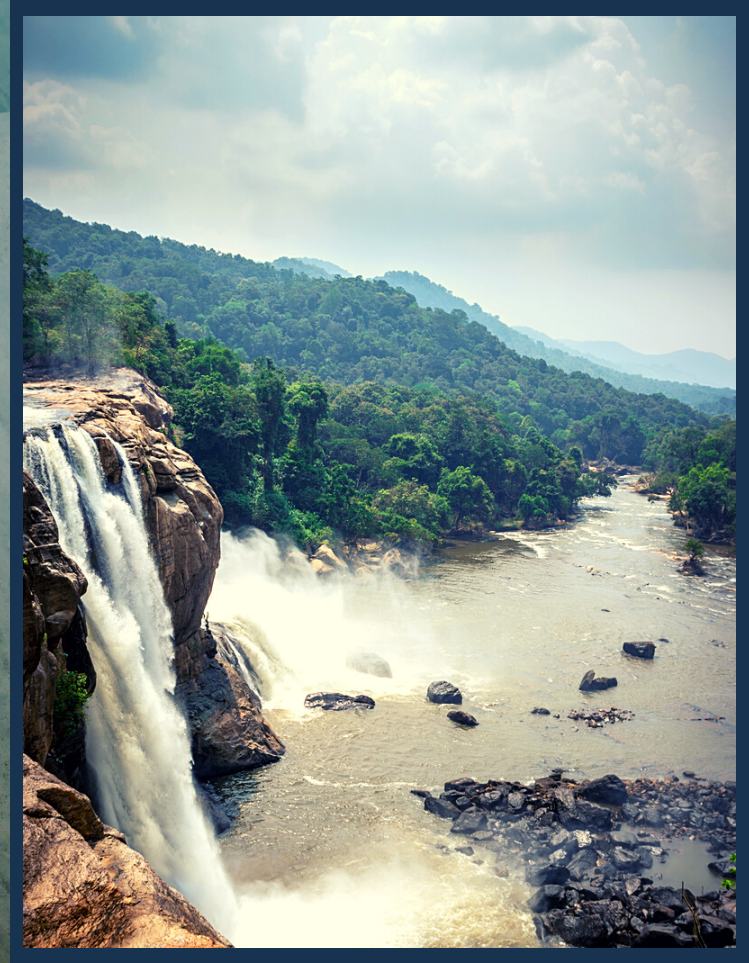
ACT 1

- Two weeks prior, Justin sits in class texting and goofing off.
- Flunking the seventh grade, he begrudgingly agrees to go on a month-long camping trip with his outdoor expert grandpa and write a report in lieu of summer school.
- Day one of the trip, Justin proves to be difficult; he's lazy, refuses to help, thinks he knows everything, and didn't even crack open Grandpa's guidebook.
- Grandpa's patience is wearing thin, but he loves Justin and won't give up on him; finds a skill Justin is interested in learning.
- *REALITY SEGMENT 1 - Grandpa teaches Justin how to build a one match fire.*
- Out on a hike, the duo discover a mysterious flying saucer that's crashed.

ACT 2

- *REALITY SEGMENT 2 - Grandpa teaches Justin how to properly use a pocket knife.*
- They free the drone from dense bushes and foliage.
- Finally having fun, Justin documents and takes pictures for his school report: *"It's a military drone! We're gonna get a reward!"*
- Grandpa pulls out his satellite phone to call the authorities but is interrupted when he spots a floatplane landing on the water.

ACT 3

- Two official looking men disembark. Grandpa tells Justin to stay there and figure out how to do a double-half hitch knot while he goes to meet them. Justin complains.
- *REALITY SEGMENT 3 - Straight from Gramps' book - Justin reads aloud and follows each step, succeeds in tying a double-half hitch knot!*
- Excited, Justin runs to tell Grandpa, but is confused when he sees him getting into the plane. Grandpa looks angry and yells at him: ***"JUSTIN, RUN!"*** as the craft takes off.

EP 2 - Justin, scared and alone, discovers most of their gear and the canoe have disappeared.   Luckily, he finds grandpa's "Possibles Pack," which contains a map and gives him the courage to form his plan for rescue.

EP 3 - After a failed attempt at building a shelter, Justin makes it through a storm and realizes he can do this! Then he starts to wonder if grandpa may have left him on purpose.

EP 4 - We see what happened to Grandpa Henry. He's pushed out of the plane into the lake, yet survives with his top-notch skills. Hungry, Justin makes a slingshot and catches a meal.

EP 5 - Justin finds the canoe that disappeared, learns how to read a map, and sets up camp. Content, at the end of the day, wolves appear.
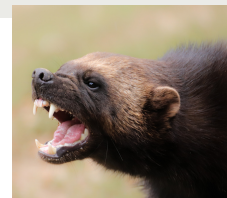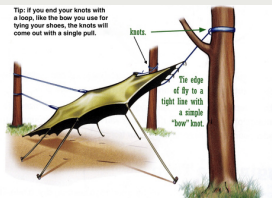
EP 6 - Justin slingshots a wolf and the pack runs away. He fixes the canoe and goes downriver. Grandpa discovers wreckage of the floatplane and pillages supplies building a boat to get back to Justin.

EP 7 - Justin hones his skills as a canoeist and encounters a young bear. He sees a helicopter, but didn't set up his rescue reflector and signal fire. Devastated, he watches them fly by.

EP 8 - Justin celebrates his birthday. He makes duct tape sunglasses, hunts a porcupine, and uses his wish to thank his mom for all she does for him.
  •
EP 9 - Justin makes it to a big lake, catches loads of fish but when he's not looking a wolverine eats his catch.

EP 10 - Justin finally figures out how to use the satellite phone and calls for help. Remembering to set up his rescue reflector and signal fire, a plane lands with Grandpa inside! Justin makes it home, gets an A on his report and is a local hero.

REALITY SEGMENTS

- How to make a one match fire
- How to read a topographical map
- 10 Essentials for all hiking trips
- How to properly use a pocket knife
- How to sharpen a knife
- How to safely and effectively cut tinder with your pocket knife
- How to tie knots
- How to use a satellite phone
- What clothes to pack and why – cotton kills
- How to rig a rain tarp
- How to safely split wood with a hatchet.
- How to quickly dry a wet cigarette lighter that won't flame - so you can make a fire
- How to keep campfire smoke from following you
- How to make a warm bed with forest brush
- How to make your pants into a buoyancy tube that will float you
- How to avoid hypothermia
- How to "goose-neck" a plastic bag to make the contents waterproof
- How to use a lever to move a heavy object like a trapped canoe
- How to make a slingshot
- How to boil water in a paper bag
- How to find Fireweed and make tea
- How to make duct tape sunglasses

- What to do if you encounter a bear
- How to avoid paddling your canoe over a dam or falls
- How to load a canoe for going upwind, downwind and in no wind.
- How to tack across a lake in a headwind
- How to tell direction with a watch but no compass
- How to compute a compass bearing off a map
- How to read UTM coordinates on a map as given on your GPS to locate your position
- How to tell time with a compass but no watch
- How to locate the Big Dipper and North Star
- How to catch a fish and cook it using the tripod method
- How to build a simple trap and cook your catch
- How to make a forked stick to use as a fork
- How to use the "cone-of-protection" procedure in a lightning storm
- Learn Universal Rescue Signals and how to build them
- How to lift a canoe
- How to line a canoe
- Common steering strokes to keep your canoe going straight (J-stroke)

Justin Cody

JUSTIN CODY, 13, is a good kid. Never mean, never hurtful, never talks back to his teachers... but his attitude needs a major adjustment. Even though he's smart, he's failing two classes and flunking out of the seventh grade. He doesn't pay attention in school, won't do his homework and spends every waking moment gaming or texting his "almost girlfriend" Sara. It's so bad, he's had his phone taken away by teachers more times than anyone can count and everyone is fed up with him. Justin is heading the wrong direction, he knows it, but doesn't know quite what to do.
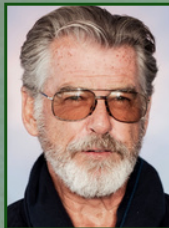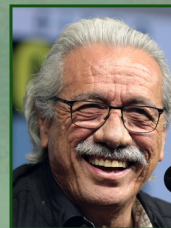
Malachi Barton

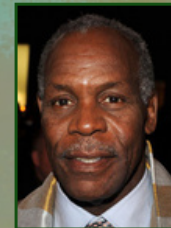Marik Knight

Lonnie Chavis

Noah Schnapp

GRANDPA HENRY

HENRY JANSEN is well known in the outdoor field. He's written more than a dozen books about camping and canoeing and has a passion and love for the wilderness.   In great shape and full of life, no one can believe he's 75 and "a geezer," as he calls himself with a laugh. Henry is always up for an outdoor adventure and loves his grandson, Justin, with all his heart.   He knows Justin's on a downward spiral, and is determined to teach him that character is built by engaging in life, not staring at a tiny screen.
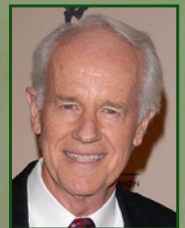
PIERCE BROSNAN

EDWARD JAMES OLMOS

DANNY GLOVER

MIKE FARRELL

Justin's Mom

Sara

Taraji P. Henson

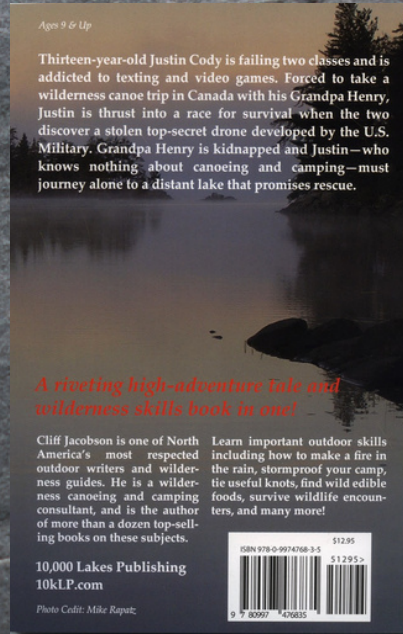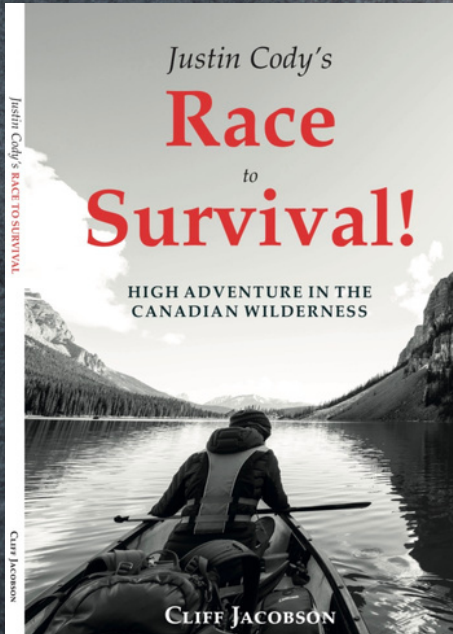**Melonie Diaz**

Skyler Dunn

Miya Cech

Hard-working, no-nonsense, loving and kind, but no pushover, Justin's mom is always in his corner and he in hers. However, as soon as he became a teenager, things have changed. He's still her sweet kid, but he won't listen to her, does what he wants and won't apply himself. Separated from Justin's dad who is an alcoholic, she is oftentimes both Mom and Dad and worries she's doing the wrong things raising him. The daughter of camping and canoeing author, Henry Jansen, she has learned to never complain and be strong in life.

Thirteen-year-old **SARA** is Justin's best friend. The whole package, she's adorable, smart and lots of fun. She has an infectious laugh, is opinionated and outspoken, but never gets in trouble in school. Unlike Justin, she puts her phone away during class, does her homework and pays attention to "the important things." Clueless to the fact that Justin is infatuated with her, or any boy for that matter, she's independent, curious and is a good influence on Justin.

Thirteen-year-old Justin Cody is failing two classes and is addicted to texting and video games. Forced to take a wilderness canoe trip in Canada with his Grandpa Henry, Justin is thrust into a race for survival when the two discover a stolen top-secret drone developed by the U.S. Military. Grandpa Henry is kidnapped and Justin—who knows nothing about canoeing and camping—must journey alone to a distant lake that promises rescue.

A riveting high-adventure tale and wilderness skills book in one!

Cliff Jacobson is one of North America's most respected outdoor writers and wilderness guides. He is a wilderness canoeing and camping consultant, and is the author of more than a dozen top-selling books on these subjects.

Learn important outdoor skills including how to make a fire in the rain, stormproof your camp, tie useful knots, find wild edible foods, survive wildlife encounters, and many more!

10,000 Lakes Publishing
10kLP.com

Photo Cedit: Mike Rapatz

ISBN 978-0-9974768-3-5

$12.95

$1295>

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CLIFF JACOBSON is one of North America's most respected outdoors writers, wilderness guides, national and foreign consultants, and is the most published canoeing/camping writer of all time. He is a professional canoe guide and outfitter, a wilderness canoeing and camping consultant and the author of over a dozen top-selling books. Numerous titles have been translated into Spanish, German, French, and Turkish with sales approaching one million copies.
Find more info at cliffcanoe.com

"I haven't been able to take my eyes off your book. I don't usually read a ton, but I have sat down for hours. And just by the way, I am being completely honest."
Joey Sullivan, age 13

"My 12 year old grandson devoured the book in one afternoon. I am ordering three more of them for my other grandsons."
Walter H. Chudleigh, III

"SUPER COOL are the exact words that my grandson Christian used to describe the book."
Dick Pula

"It is a great story and I am learning so much. I am going to get a copy for each of my scouts in Troop 107.
Ronald Bayens

My daughter (11) read your book - she liked it and will use some of the techniques on our trip. "
Jason Timmerman

SPONSORSHIP OPPORTUNITIES

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