

# JUSTIN CODY'S RACE TO SURVIVAL

A Teen Adventure Series About Survival and Discovery

COVID  
FRIENDLY!!



Based on the YA Book by Cliff Jacobson  
The most published camping & canoeing writer of all time

Adapted by Clarissa Jacobson and Shayna Weber



# SERIES SYNOPSIS

Thirteen-year-old Justin Cody is failing two classes and is addicted to texting and video games. Forced to take a wilderness canoe trip in Canada with his Grandpa Henry, Justin is thrust into a race for survival when the two discover a stolen, top-secret military drone that has crashed. When mysterious men come to retrieve it, Grandpa Henry is kidnapped. Justin, now alone - who knows nothing about canoeing and camping - must find his way to a distant lake in the hopes of rescue.



## PILOT SYNOPSIS

Justin Cody stands completely alone on the edge of a massive waterfall in the dense wilderness.

Flashback to two weeks prior, Justin has begrudgingly agreed to go on a month-long camping trip and write a report in lieu of summer school.

Day one of the trip, Justin proves to be difficult; he's lazy, refuses to help, and thinks he knows everything, including how to use a satellite phone and read a map. Grandpa's patience is wearing thin, but he loves Justin and knows he'll get through to him eventually.

On day four, the duo discovers the crashed drone. Finally having fun, Justin documents and takes pictures of the cool flying saucer while Grandpa pulls out his phone to call the authorities. They're interrupted when a floatplane lands and two official looking men disembark. Grandpa's pushed into their plane and yells:

"RUN, JUSTIN, RUN!"

# EPISODE IDEAS

EP 2 - Justin, scared and alone, discovers most of their gear and the canoe have disappeared. When he finds grandpa's book on camping it gives him the courage to form his plan for rescue.

EP 3 - After a failed attempt at building a shelter, Justin makes it through a storm and starts to wonder if grandpa may have left him on purpose.

EP 4 - We see what happened to Grandpa Henry. He's pushed out of the plane into the lake, yet survives with his top-notch skills. Hungry, Justin makes a slingshot and catches a meal.

EP 5 - Justin finds the canoe that disappeared, learns how to read a map, and sets up camp. Content, at the end of the day, wolves appear.

EP 6 - Justin slingshots a wolf and the pack runs away. He fixes the canoe and goes downriver. Grandpa discovers wreckage of the floatplane and pillages supplies building a boat to get back to Justin.

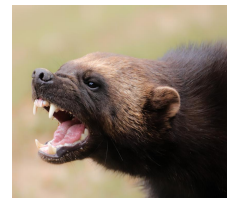
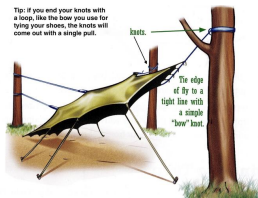
EP 7 - Justin hones his skills as a canoeist and encounters a young bear. He sees a helicopter, but didn't set up his rescue reflector and signal fire. Devastated, he watches them fly by.

EP 8 - Justin celebrates his birthday. He makes duct tape sunglasses, hunts a porcupine, and uses his wish to thank his mom for all she does for him.

EP 9 - Justin makes it to a big lake, catches loads of fish but when he's not looking a wolverine eats his catch.

EP 10 - Justin finally figures out how to use the satellite phone and calls for help. Remembering to set up his rescue reflector and signal fire, a plane lands with Grandpa inside! Justin makes it home, gets an A on his report and is a local hero.

\*EVERY EPISODE - 1) Flashbacks to Justin's home/school life which tie into lessons he learns out in the wilderness. 2) Grandpa appears from the guide book as an "Obi-Wan Kenobi" ghost to help Justin.





# JUSTIN CODY



**JUSTIN CODY**, 13, is a good kid. Never mean, never hurtful, never talks back to his teachers... but his attitude needs a major adjustment. Even though he's smart, he's failing two classes and flunking out of the seventh grade. He doesn't pay attention in school, won't do his homework and spends every waking moment gaming or texting his "almost girlfriend" Sara. It's so bad, he's had his phone taken away by teachers more times than anyone can count and everyone is fed up with him. Justin is heading the wrong direction, he knows it, but doesn't know quite what to do.



**MALACHI  
BARTON**



**MARIK  
KNIGHT**



**LONNIE  
CHAVIS**

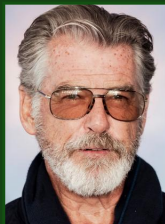


**NOAH  
SCHNAPP**



# GRANDPA HENRY

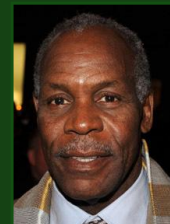
HENRY JANSEN is well known in the outdoor field. He's written more than a dozen books about camping and canoeing and has a passion and love for the wilderness. In great shape and full of life, no one can believe he's 75 and "a geezer," as he calls himself with a laugh. Henry is always up for an outdoor adventure and loves his grandson, Justin, with all his heart. He knows Justin's on a downward spiral, and is determined to teach him that character is built by engaging in life, not staring at a tiny screen.



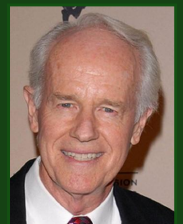
**PIERCE  
BROSNAN**



**EDWARD JAMES  
OLMOS**



**DANNY  
GLOVER**



**MIKE  
FARRELL**



# JUSTIN'S MOM

# SARA



TARAJI P.  
HENSON



MELONIE  
DIAZ



SKYLER  
DUNN



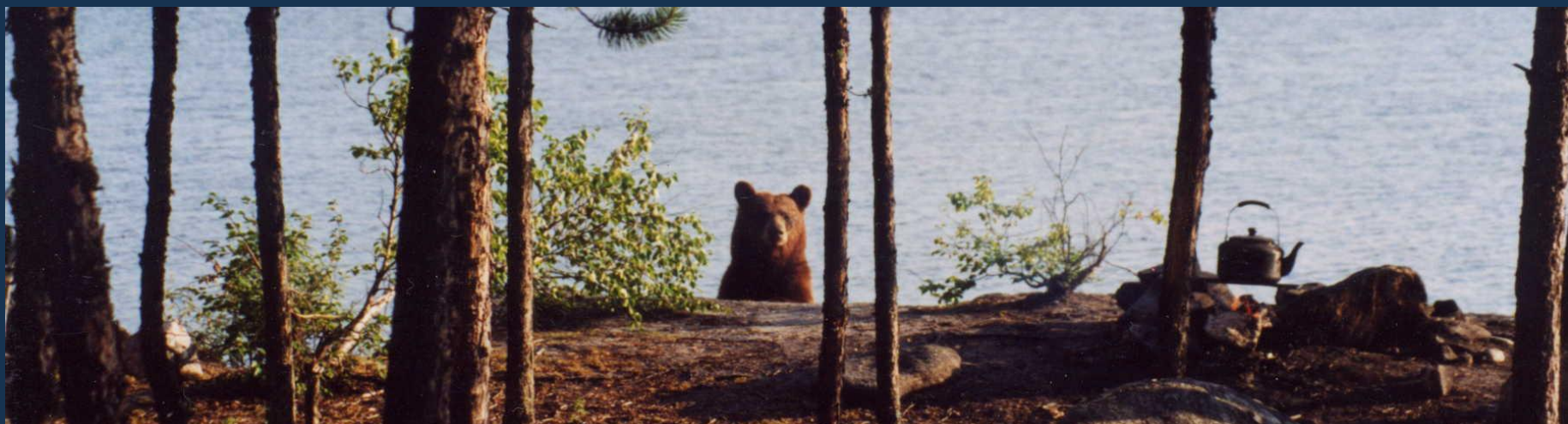
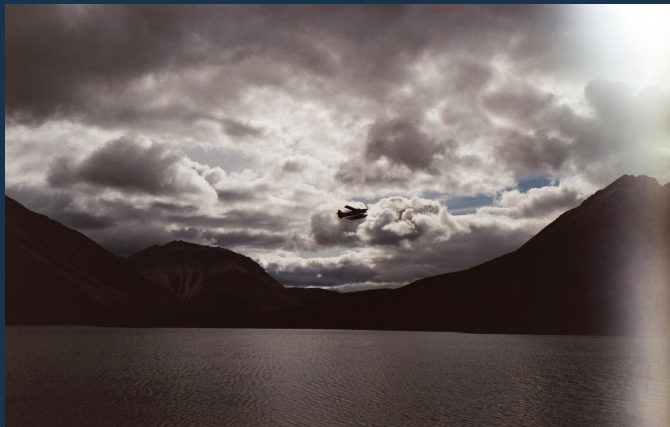
MIYA  
CECH

Hard-working, no-nonsense, loving and kind, but no pushover, Justin's mom is always in his corner and he is in hers. However, as soon as he became a teenager, things have changed. He's still her sweet kid, but he won't listen to her, does what he wants and won't apply himself. Separated from Justin's dad who is an alcoholic, she is oftentimes both Mom and Dad and worries she's doing the wrong things raising him. The daughter of camping and canoeing author, Henry Jansen, she has learned to never complain and be strong in life.

Thirteen-year-old **SARA** is Justin's best friend. The whole package, she's adorable, smart and lots of fun. She has an infectious laugh, is opinionated and outspoken, but never gets in trouble in school. Unlike Justin, she puts her phone away during class, does her homework and pays attention to "the important things." Clueless to the fact that Justin is infatuated with her, or any boy for that matter, she's independent, curious and is a good influence on Justin.

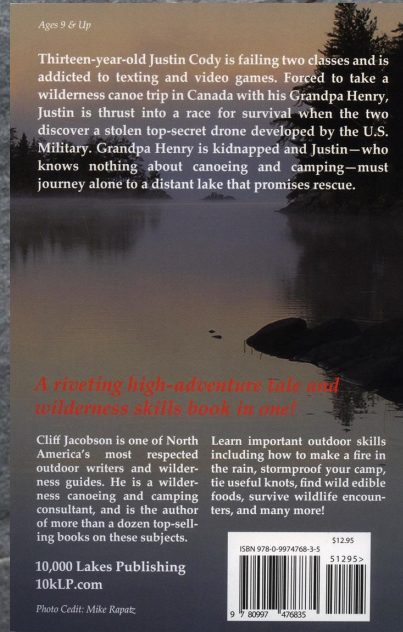
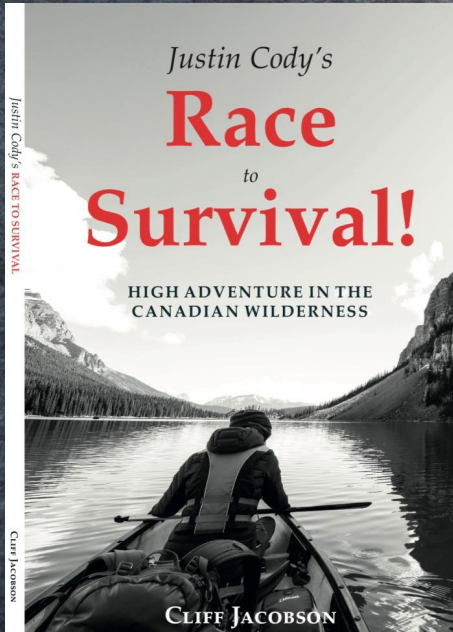


# THE WILDERNESS





# THE BOOK



CLIFF JACOBSON is one of North America's most respected outdoors writers, wilderness guides, national and foreign consultants, and is the most published canoeing/camping writer of all time. He is a professional canoe guide and outfitter, a wilderness canoeing and camping consultant and the author of over a dozen top-selling books. Numerous titles have been translated into Spanish, German, French, and Turkish with sales approaching one million copies. Find more info at [cliffcanoe.com](http://cliffcanoe.com)



*"I haven't been able to take my eyes off your book. I don't usually read a ton, but I have sat down for hours. And just by the way, I am being completely honest."*

Joey Sullivan, age 13

*"My 12 year old grandson devoured the book in one afternoon. I am ordering three more of them for my other grandsons."*

Walter H. Chudleigh, III

*"SUPER COOL are the exact words that my grandson Christian used to describe the book."*

Dick Pula

*"It is a great story and I am learning so much. I am going to get a copy for each of my scouts in Troop 107."*

Ronald Bayens

*"My daughter (11) read your book - she liked it and will use some of the techniques on our trip."*

Jason Timmerman



# MARKETING IDEAS

## POSSIBLE SPONSORS



## ALSO

### Race To Survival! The After Show

Featuring Cliff Jacobson and other experts discussing and teaching the real life survival techniques shown after each episode.



# CONTACT:

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